



Rethink • Refuse • Reduce • Repair • Reuse • Recycle • Rot



The "Waste Management & Recycling Society (WMARS)", a leading name in the field of Waste Management & Waste recycling, is registered as a PAN India charitable society registered under the provisions of Societies Registration Act'1860 (Registration number no. Delhi/3055/2019). The head office of WMARS is located in Delhi.

MISSION

To work on an end-to-end value chain for disposal of post-consumer plastic packaging waste; EPR mechanism; encourage optimal use of plastic packaging; 7-R's; engage and promote partnerships with all stake holders.

WMARS is committed to provide leadership, advocacy, education, awareness, conduct studies, come out with white paper, publications etc.



VISION

To build an efficient waste management ecosystem by engaging Waste Pickers, State Govt. Bodies, Recyclers PIBO's (Producers, Importers & Brand Owners) & all interested agencies for promoting circular economy.





Deepali Sinha
President

The "WMARS" Waste Management and Recycling Society is a Non-Profit Organisation that works for the welfare of the environment. The usage of plastic causes great harm to the environment, especially "single use plastic" is very dangerous for the environment. We humans are using it haphazardly and have created a great imbalance in the environment.

WMARS is focusing on the 7R's (Rethink, Refuse, Reduce, Repair, Reuse, Recycle, Rot) to protect the environment and create awareness by emphasizing on adopting eco-friendly lifestyles. Our organization is working in many parts of the country to eliminate 'single use plastic' and choose other options instead.

The organization's youth club WWW (Wmars Waste Warriors), which has a large number of school and college students as its members, who save their pocket money and run a campaign against pollution and single-use plastic.

For any social change, it is very important to disseminate the right information. My appeal to people is to have an optimistic mindset. Instead of complaining about pollution and environmental problems, they should seek solutions. Connect with our organisation WMARS to bring about a social change by minimising the use of plastic in your life. Support, cooperate and spread awareness by informing others.

WMARS is working towards reducing and optimizing e-waste, plastic waste and kitchen waste. Be aware and manage waste properly- this is the motto of WMARS.



Abhinav Chaturvedi
Global Awareness
Ambassador

I wish to express my views and concerns on a specific subject which means a lot to me and definitely to the future generation. Friends, We all have become so engrossed in our personal and family engagements and with a result, we unintentional have moved away from many important social issues. I feel now, we all must take out some time towards our social responsibilities as well...before it's too late..

I, take a pledge to minimize the use of plastic in your daily life and do not ever consume single-use-plastic.

This resolution will be helpful in saving the lives of humans and the animals. At our residence and offices, start using different dustbins for different wastes including wet and dry waste. If we keep plastic waste aside right at the source, it can be recycled easily. This is the need of the hour and we all must minimise the usage of plastic in daily life.

All of you gave me a lot of love as an Actor. You gave a deep place in your heart to my character of Nanhe, played in the serial "Hum Log". I would be really grateful to all of you if you will pay attention to my request and be more participative and supportive towards the campaign of "WMARS".

WMARS WASTE WARRIORS CLUB (WWW CLUB)

- **WWW CLUB** is an important part of WMARS waste management awareness campaign. The main idea behind forming this club is to create awareness among the youths. As we know youths are the one who greatly shape our society, so WMARS give them priority in training them for conserving our environment from plastic usage.
- **WWW Club** was formalised as part of an exercise to connect students from different schools and colleges with WMARS.
- The club has organises many plastic waste management awareness sessions at the school, villages, colleges and societies.
- The main motto of this club is to make youths aware about the waste management needs. As a result youth have started working from their own pocket money for the good cause.
- Anyone interested in joining the **www club** can immediately start the movement after becoming a member of the club followed by a training session.
- The members of the club makes videos, cartoons, flash mob etc. and spread their message through social media for creating awareness.
- As part of the club activities, the members are asked to collect plastic wastes. Members are awarded for plastic waste collection.
- As part of the campaigns; calendars, sustainable packing materials and recyclable bags are also produced.
- Members interested in working with environmental issues can do internship with WMARS
- **WWW Club** members are even part of national and international conferences on waste management.





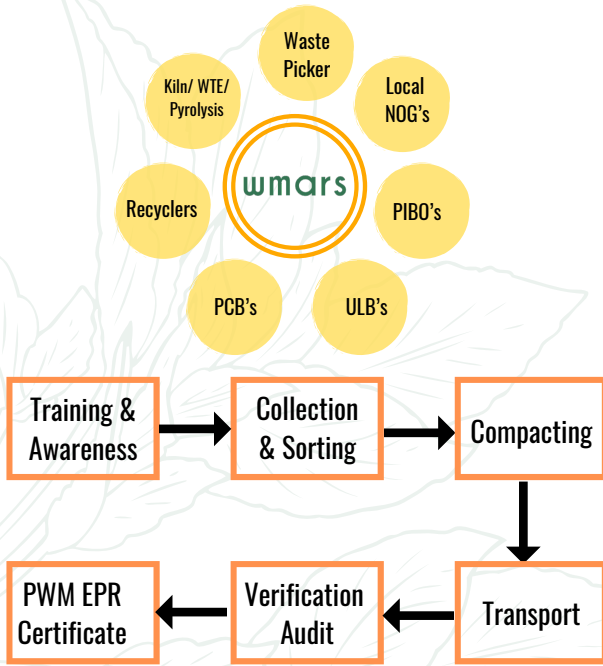
OUR AWARENESS CAMPAIGNS





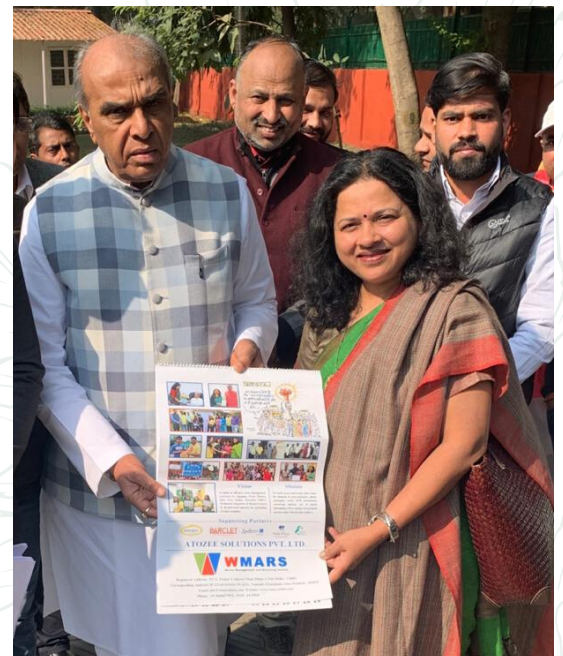
OUR AIM

- To provide single-point-solution of all generated post-consumer waste.
- To bring all stakeholder viz. Waste pickers, State Govt. bodies, recyclers, PIBO's (Producers, Importers & Brand owners) and all interested agencies at a common platform.
- To strengthen state ULB's (Nagar-Palikas, Nagar-Panchayats, Municipal corporations etc.) on techno commercial fronts.
- To supply, operate and manage different Machines/Equipments for waste collection, segregation, sorting, compacting including recycling as per need of ULB's.\
- To conduct third party audits, Carryout GAP analysis for Residential Societies, Hospitals and Hospitality Industries and recommend the compliance of the GAPs identified during the surveys. Also, Verifications for on-going projects to meet the entire PWM value chain.
- To prepare project reports, different publications, case studies, success stories, annual reports and organise seminars on the said subject



FOCUS AREAS

- Awareness Sessions at Schools, Colleges, Societies, MNCs & Corporates
- Waste Management (Collection, Segregation & Disposal/Reuse/Recycle)
- Eco-Friendly Event Management (Plastic Free Events; Festivals, Birthdays, Marriages, Fair)
- Compliances as per Local Laws for waste management
- EPR Consultancy for FMCGs
- E-Waste Management (through our US associates)
- Customisation of Machines and Equipment for
 - a. Manufacturing of fertilizer from Kitchen Waste
 - b. MRF Segregation Machines
 - c. Conversion of PET waste to T-Shirt
 - d. Consolidation of plastic waste to compact cubes
 - e. Used flowers conversion to dry powder for incense sticks
- Cotton bags out of waste clothes
- Environment friendly items such as; fashion accessories, jute products and sustainable packaging etc.



OUR TEAM

PRESIDENT



Deepali Sinha

VICE PRESIDENT



Dr. Priyank Arya

TREASURER



Subodh Sinha

SECRETARY



Nitin Khare

EXECUTIVE MEMBERS



Anil Kumar Luthra



Akanksha Agarwal



Vimal Kumar Rastogi



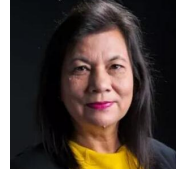
Ratan Kumar Goel



Sachin Khare



Vivek Parikh
(USA Representative)



Shalini Bhatnagar
(Dubai Representative)



Aalok Shrivastav

Your Support Shall be Appreciated

DONATE for a GOOD CAUSE

A/c Name: WASTE MANAGEMENT AND RECYCLING SOCIETY

Bank Name: HDFC A/c No : 50100305994128 IFSC : HDFC0004392

CONTACT US



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